## **Newsletter Advertising Policy**

- 1. All Commercial company /Non-for-profit must be in good standing with HAAA (Hoagland Area Advancement Association)
- 2. Only one Commercial company / Non-for-profit each month will be able to advertise in the monthly newsletter.
- 3. Commercial companies are not allowed to advertise for following (i.e....Sales, food specials, Upcoming event etc...) Non-for-profit can advertise upcoming events such as dinners, festivals, craft/bake sales etc..
- 4. A Fee of \$250 for the advertising needs to be paid up front. This will be the cost of the printing and mailing of the newsletter.
- 5. All Commercial companies and Non for profits need to provide artwork and anything the would like to add on their insert.
- 6. A non-for-profit can place a news article in the monthly newsletter to advertise upcoming events at no charge.